



Fall 2009



MISSION CONNECTED

CDC Trainees Use Their Skills Locally: Solar Installation at Golden Gate Village

- HIRED!**
- CHEVRON
RICK BONNER
- SPG SOLAR
GARVIN WILLIAMS
CASEY SWEENEY
KARLA FERNANDEZ
- IHSS
RIA ZANEYK
SHAWN TRESE RICHARDS
- MARIN SOLAR
KYLE WALKER
- MARIN CITY HEALTH & WELLNESS CLINIC
CHANNETTA RICHARDSON
LEBRAUN WALLACE
BRIJAHNAY BURTON
- OBAMA BOOKMARKS
MERCEDES MORGAN
- YOUTH EMPOWERMENT & MENTORING PROGRAM
SHIENNA MITCHELL
- BAYSIDE ELEMENTARY
MYRA HILL
LACRETIA MIMS
- MARIN CITY CDC
TEQUOIA WALLACE
- CONSERVATION CORP NORTH BAY
LAMAR WALKER
- SLIDE RANCH
TIARE MOORE

In our latest round of green collar sector work, we forged a unique partnership with the Marin Housing Authority and our long-term employer partner, Sun First. The fruit of this partnership is the first of many solar panel installations on Marin public housing.

This initial demonstration project coincided with the kickoff for the Phoenix Project, a new community resource center at Public Housing on Drake Avenue.

Consistent with our workforce development strategy, we engaged our renewable energy career trainees to perform the installation, while Sun First provided industry-specific instruction and oversight



Photos of installation at Golden Gate Village, a Marin Housing property. Left: Front view of installation on Phoenix Project unit. Right: Trainee Garvin Williams installing solar panel brackets on the roof of the Phoenix Project.

The synergy provides a true commercial experience for MCCDC trainees; the trainees build skills through hands-on work experience while earning an hourly wage. The fact that all of the installer trainees have roots in the Golden Gate Village housing complex makes this experience even more meaningful, as they

have a sense of ownership and pride in the project.

The initial project is slated to last one week. We fully expect this initial project to lead to additional solar installations as well as weatherization and retrofitting work experience opportunities for local residents.

Don't Miss Our UPCOMING EVENTS

- 11/04—In-Home Support Services Career Training
- 11/06—Free Small Business Consultation
- 11/30—12/04 — Landscaping & Maintenance Career Training
- 12/08—Michael's Transportation Recruitment

Celebrating our 30th Anniversary!



1979-2009

A Special Thanks to Our Partners



Marin City Youth@Work: Preparing our youth for the new economy

The Marin City Youth@Work summer youth employment program was a huge success! Over thirty local youth, ages 14-24, participated in the 10 week program.

Participants engaged in pre-employment skills training, academic enrichment, GED preparation, and learned new occupational skills while earning a wage working with one of 12 employer partners.

In keeping with our commitment to green sector employment, all participants participated in a workshop on the green economy and seventy



Top left: Participants planting an organic garden at the Marin Learning Center.

Bottom: Alejandra Cortez installing solar panel mountings with GreenLeaf Solar.

percent participated in green industry occupational skills training.

Employer partners hired ten participants after their summer on the job training into regular employment. This is a testament to our participants' hard work, dedication and work maturity skills!

We greatly appreciate major support received from the Marin County Workforce Investment Board, American Recovery and Reinvestment Act (ARRA) and the Marin Community Foundation.

For the 7th year running, CDC will provide free income tax assistance to low income households through the Volunteer Income Tax Assistance (VITA) program. Partners include the Internal Revenue Service, United Way of the Bay Area, and Prosperity Partners of Marin. Stay tuned for details!

CDC & IHSS-Public Authority of Marin Provide Pathways to Medical Careers

After months of planning, our partnership with IHSS is in full swing! The aim of the partnership is to provide work-ready CDC trainees with the training and skills needed to enter the medical field.

The first orientation, scheduled for November 4th, will introduce trainees to the roles and responsibilities of in home healthcare providers,

providing personal care, medication management and wheelchair assistance as home health aides.

CDC will provide trainees support in fulfilling the prerequisites for registry acceptance including interview preparation, Tuberculosis screening and Fingerprinting.

Demand for home health aides is rising quickly. The

California Employment Development Department predicts a 50% increase in home health aide opportunities in the period between 2006 and 2016.

In addition to providing an outstanding employment outlook as home health aides, the skills and experience will provide a career path to Certified Nursing Assistant, Licensed Vocational Nurse, and

GRID Alternatives and MCCDC Partner to Green the Community

The green jobs movement is an exceptional approach to community economic development, as it engages low-income communities in creating social, economic, and environmental change.

Recognizing this opportunity, Marin City CDC implemented a workforce development strategy for the green industry.

As green sectors became more easily identifiable and opportunities in the energy efficiency industry were pro-



jected to increase, MCCDC realized the potential to link workforce training efforts to the agency's housing preservation services for local low-income homeowners.

MCCDC and GRID Alterna-

tives, a provider of low cost solar installation services, partnered to complete solar installations on Below Market Rate housing in Marin City using MCCDC career training program participants as installers.

This program provides comprehensive career training, energy efficiency improvements and cost savings for low-income homeowners, and increases the environmental awareness of the community as a whole.

Letter From the Executive Director

Fall 2009

Dear Community, Stakeholders, Partners, Supporters, and Investors:

Welcome to our new agency newsletter! We are grateful for the privilege of 30 years of service. My 2 ½ years at the CDC has gone by quickly, and I have experienced a welcoming, trusting, and hopeful spirit in the Marin City Community, of which I am deeply grateful.

These are challenging economic times for most individuals and families who courageously work to meet the needs of family, faith communities, and others they care about. Our agency is working diligently to ensure outcomes for these individuals and families that result in increased income, assets, knowledge, and skills. These efforts have included work over the past year to increase skills especially in Green Collar jobs that provide careers paying sustainable wages, partnering with local businesses to provide on the job training in industries that have projected growth; hosting job fairs and on site recruitment for employers seeking qualified candidates; preparing applicants to market their skills to employers; assisting families in acquiring or keeping below market rate homes, businesses, and other significant assets; providing free tax preparation services to residents that qualify for earned income tax credits; creating jobs through energy efficiency and renewable energy programs and projects; and tirelessly seeking ways to provide increased access to resources that improve the quality of life, and provide more equity for local residents.

We realize that these efforts are possible because of an extraordinary community that continues to exercise faith in action, and in the words of Curtis Mayfield: *"Keep on Pushing"*. We welcome the new movement of young adults who are stepping up to take on key leadership roles in Marin City; the return of Johnathan Logan Jr. as the city's District Manager and newly acquired community assets through the efforts of the Marin City Community Land Corporation.

The Holy Scriptures tell us: *"If my people who are called by My Name, shall humble themselves and pray, seek My Face, and turn from their wicked ways, then will I hear from heaven, forgive their sins, and heal their land."* Our Board and leadership refer to this scripture periodically as an internal mission statement. It not only provides important instruction, it helps to keep us grounded, and reminds us of "whose" we are, and to whom we are accountable.

We look forward with great anticipation and faith to the future impact of our collective efforts for equitable and "green" community economic development.

Peace and Blessings,

Makini



**Makini Hassan,
Executive Director**

Committed to expanding economic opportunity, MCCDC's primary efforts center on:

- Increasing incomes and assets for individuals and families
- Building community wealth and benefits
- Enhancing business development opportunities
- Developing, preserving and expanding affordable housing options
- Providing technical assistance and management services to the non-profit community

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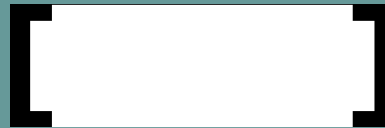
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Agency Overview

As a **Workforce Intermediary**, MCCDC **increases household income** through demand industry led transitional employment, job training, career advancement, and micro-enterprise support;

As a Community **Assets Builder**, MCCDC helps constituents establish and **improve credit worthiness** through financial literacy and management training; facilitate saving through IDAs and acquire property and small businesses;

As an **Economic Development Catalyst**, MCCDC looks for opportunities to develop affordable housing, commercial and social enterprises; and

As a **Community Development Expert**, MCCDC provides targeted technical assistance, consultation, and fiscal management.