



MISSION CONNECTED

Fall/Winter 2010

Marin Works Now Program Impacts the Community

HIRED!

ADAM DOVE CATERING
GLORIA GASH

AFRICA TESITO
GERTRUDE CORBETT

ALMA VIA OF SAN RAFAEL
SUANY OLIVIA

BARNES AND NOBLE
RUIDOLPH SANTINO ALLEN

BEN FRANKLIN PLUMBING
MICHAEL ELIASON

BIKE AND ROLL
MICHELLE HEALY

CENTRAL PAYMENT CORP.
DANIEL GRAYSON

CLOUGH CONSTRUCTION
JENNIFER MERCADO
CHERELLE HEBERT

FAMILY SERVICE AGENCY
LETICIA MCCOY

HENRY OHLOFF CENTER
PAUL MARGARIT

HERB KIMBLE'S AUTO DETAIL
LUCIA RODRIQUEZ

HOMEWARD BOUND
CORNELIA LEARSON
DAVID TRAMMELL

IN-HOME SUPPORTIVE SERVICES
SHEILA ROBSON
SHANTRESE RICHARDSON

LIVING WELL
DEZERAY STARFUS

MARIN CITY CDC
VERA BURCH

MARIN CITY CSD
SHARON LINTON
LETICIA JONES

MARIN GENERAL HOSPITAL
YETTA MOORE

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The Marin City Community Development Corporation (MCCDC) significantly affected families and youths by operating two programs - Marin Works Now (MWN) and the Summer Youth Employment Program (SYEP) - through the Emergency Contingency Funding (ECF).

Participants of MWN and SYEP learned in-demand skills while earning sustainable wages on



Jacqueline Hall busy working on Wells Fargo Grid Installation.

the job. One MCCDC participant was hired as Marketing Director at Clough Construction and another became Business Development Manager at Valhalla Sign Works. MCCDC staff also placed an out-of-work Plumber at Ben Franklin Plumbing. All of these positions paid upwards of \$30 per hour. Other job sectors that paid MWN participants up to \$25 per hour included: carpentry, graphic design, property management,

construction, and accounting. These positions paying sustain-



Marin Works Now participants at work. (Pictured from left to right: Jeremy Hall, Donald Jones, Maintenance Supervisor, Jerry Hathorn, & Dijon Baker)

able wages created a substantial opportunity for many job seekers and their families. The Marin Works Now program supported our Employer Partner's needs, while creating measurable community economic development.

The Summer Youth Employment Program (SYEP) was the largest in the history of the Marin City Community Development Corporation and the largest this year in Marin County with 61 youth employed in a variety of jobs. Sausalito's Spaulding Boat Center hired 12 Marin City youth, which proved to be an adventurous experience as many of them had never visited Sausalito. Not only did these young participants learn about carpentry superior work, they had the

opportunity to sail and kayak on the Bay.

See **IMPACT** on Page 3

Marin City CDC becomes a FHL Bank 2010 AHEAD Program Winner!

The MCCDC was recently selected to receive a \$20,000 award to support our agency's efforts to expand energy efficiency and renewable energy training, employment, and other related economic development support for low-income residents. This award is presented to agencies throughout California and Nevada by the Federal Home Loan Bank of San Francisco's Access to Housing and Economic Assistance for Development (AHEAD) Program. These grants support economic development and housing projects during the conception and early development process.

We are especially grateful to our advisory board member, Joan Capurro and Bank of Marin for their sponsorship of our application. More information will be forthcoming on the progress of our Green Energy Empowerment (GEE) Initiative.

Special Thanks !!

<p>Sponsors</p>	<p>Partners</p>	<p>Memberships</p>
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MORE HIRED!

NORTHBAY STRUCTURAL SERVICES
DERIC HUNG

OFFICE TEAM
JANEL WILSON

ON LOCATION DETAILING
CHRISTIAN GRAYSON
ANDRE SHAVERS

PRIVATE NANNY
TAMIKA WILSON

REAL GOODS SOLAR
ANDRES BRICENO
LUIS CRUZ

RECURVE, INC.
JAMES GALLETI

RICHARD JOSEPH & CO.
LEE TILLIS

RITTER CENTER
DOMINIQUE MCDOWELL

SAFEWAY/WHISTLE STOP
JIMMY WADE

SAN FRANCISCO INTERNATIONAL AIRPORT
NATALIE MORTENSEN

SMS REALTY
JENISE BORRASSO

ST. VINCENT DE PAUL SOCIETY
PASHIA LORD

SUN FIRST SOLAR
GARVIN WILLIAMS

TAMALPAIS HIGH SCHOOL
CHINAKA GREEN

VELOCITY ENERGY PARTNERS
DAMIEN TRAMMELL

WIGGINS FAMILY DAY CARE
VANESSA DAVIS

Wells Fargo Representative David Levi, in partnership with MCCDC, conducts financial workshop with participants.



MISSION CONNECTED

Success! Marin City's Summer Youth Employment Program

Summer 2010, Marin City Community Development Corporation in conjunction with Marin Health and Human Services, sponsored a youth Employment Program for at-risk youth in Marin County. The successful program provided employment opportunities for over 60 youths, ages 14-24.

The Summer Youth Employment Program (SYEP) began with a mandatory, two-week paid job-readiness training schedule to prepare participants to be productive employ-



SYEP Participant Steven Louis helps weatherize doors for the Marin Housing Authority Greenovation Project.

ees. Training and classroom-based activities included but were not limited to: proper workforce behavior, work eth-

ics, attitude, occupational safety, career exploration, goal setting, and interview skills. In addition, the youth interacted with guest speakers from Bay Area businesses and consultants from the Small Business



Spaulding Boat team members, Shaun Buckley, Molefi Thompson, Greg Salisbury & Aaron Wilson measure planks at the boat yard.

Development Center. College of Marin Reps assisted the youth with registration.

After training, MCCDC placed the youth in jobs at worksites throughout Marin County. Employers included child-care facilities, medical clinics, youth centers, auto repair and detailing shops, a boat-builder, home weatherization, and landscaping. The youth worked between 20-37.5 hours per week, and were paid \$10 an hour. While

working, our youth gained valuable hands-on work experience, confidence, pride, and learned about being responsible.

All youth completed the summer employment program, and 95% are now attending high school or college.

SYEP EMPLOYERS

- ◆ Aim High
- ◆ Golden Gate Residents Council
- ◆ Ineice Bailey
- ◆ Marin Abused Women's Services
- ◆ Marin City Community Services District
- ◆ Marin City Health and Wellness Clinic
- ◆ Marin Learning Center
- ◆ Manzanita Child Care Center
- ◆ On Location Detailing
- ◆ Performing Stars of Marin
- ◆ Spaulding Wooden Boat Center
- ◆ Wiggins Family Daycare Center
- ◆ Women Helping All People

Summer Youth Employment Program Inspires Teen



Brandon Pirinjian busy at work honing his boat building skills

What better way to spend summer than to roll-up your sleeves and work with your hands outdoors. That is what led Brandon Pirinjian, 17, of Novato to enroll in Marin City Community Development Corporation's Summer Youth Employment Program (MCCDC). One of 60 youths in the program, Brandon was excited about MCCDC's collabora-

tion with the Spaulding Wooden Boat Center Apprenticeship Program, an organization that teaches our community about boat construction and maintenance.

Spaulding Wooden Boat Center welcomed Brandon and 12 other youth, to learn traditional woodworking and building skills as well as gain some valuable life lessons, by participating in the construction of a 12-foot wooden sailboat.

When the program began, Brandon did not expect to learn as much as he did. Through Spaulding, he learned about woodcarving with hand tools, measuring, boat maintenance, and the importance of working

on a team. While sailing and kayaking Brandon learned many rules about boat & water safety. He also participated in the release of marine mammals at Rodeo Beach, an event he said, "Brought me closer to the environment."

Brandon's positive summer experience changed his outlook on the environment, business, and aquatic life. As a result, Brandon plans to continue the program throughout the 2010 school year.

For now, however, Brandon enjoys outings on the bay with his family in the motorized, aluminum fishing boat he purchased with the money he earned at Spaulding. Great Job!

Letter From the Executive Director

MCCDC as a Workforce Intermediary

The accomplishments of our agency during the last three years included changing our business model to one that generates revenue for the services we provide while fulfilling MCCDC's Mission through fees for services, technical assistance, and other business amenities. This new model has not only significantly increased our budget during very challenging economic times for non-profits, we have also seen a stronger impact in meeting mission related goals and objectives, along with our improved ability to provide services that are not fully supported through philanthropic contributions and other traditional support.

The other key accomplishment is our strong capacity as a workforce intermediary (WI). A WI effectively works with two key customers: businesses and job seekers. These two components ensure that businesses are effectively engaged and partnered in the creation of jobs and viable careers; coupled with job seekers having authentic and market driven preparation to enter and thrive in the workplace. We work with a myriad of stakeholders in this process including: the Workforce Investment Board, which has policy oversight for workforce services; Marin Employment Connection, our county workforce system; other non-profits with aligned services and key specializations; education entities, such as Tamalpais Adult School and College of Marin; over 80 businesses in need of skilled workers; organized labor and business associations; government representatives; as well as other county wide leaders in economic development, to promote systemic change in economic and workforce development policies and practices.

As the economy slowly recovers, we are inspired by the current growth of many sectors in Green industries, the willingness of numerous stakeholders to "walk the walk" of true partnership and collaboration, as well as the amazing conscientiousness of those we work with daily to improve their economic security.

We are committed to continuing to work on these and future collaborative efforts that result in real positive change for individuals and families who struggle each day to increase self-sufficiency, by creating good jobs and being a catalyst for economic development. As so aptly stated by Van Jones, the globally renowned award-winning pioneer in human rights and the clean energy economy, "We need to have the folks who are the most in need of working connected to the work that is needed the most." The MCCDC is confident that our work will contribute in a meaningful way to this mission.

Peace and Blessings,

Makini



IMPACT FROM PAGE 1

Enjoying water activities on the Bay was a new experience for these youths, and you could see the effect it had on their self-confidence. This type of vocational and life skills training are sure to leave a lasting impact on these adolescents by broadening their horizons and changing their outlook on life.

"Greenovation" was another innovative Summer Youth project inspired by a partnership between MCCDC and the Marin Housing Authority. Our youth had the opportunity to learn weatherization techniques from an instructor who has many

years' experience in property maintenance. The program exceeded all expectations with the Youth retrofitting over 250 units; about two-thirds of all of the public housing stock in Southern Marin. The youths not only learned marketable skills in a flourishing "green" trade, while simultaneously reducing energy consumption and greenhouse gas emissions through, they were able to make the public housing units more comfortable for residents.

The Emergency Contingency Fund programs, Summer Youth Program and Marin Works Now, stimulated MCCDC to

collaborate with 95 employers throughout the Bay Area and provide 175 customers with subsidized employment. Many of the Bay Area companies that made this program a great success include are listed to the right of this article.

At the close of Marin Works Now Program, 27 participants entered regular employment, and at least 31 others are pending employment. Each week several additional employers are confirming placements as job activities continue grow.

We would like to acknowledge the companies that hired MWN

OUR MISSION

Committed to expanding economic opportunity, MCCDC's efforts center on:

- * Increasing incomes and assets for individuals and families
- * Building community wealth and benefits
- * Enhancing business development opportunities
- * Developing, preserving and expanding affordable housing options
- * Providing technical assistance & management

MWN Employers

- ◆ Alma Via of San Rafael
- ◆ Bank of Marin
- ◆ Casa Madrona
- ◆ City of Sausalito
- ◆ Clean Air Lawn Care
- ◆ Clean Power Finance
- ◆ Cooperative Community
- ◆ Energy
- ◆ Elder Home HealthCare
- ◆ Embassy Suites Hotel
- ◆ Family Services Agency of Marin
- ◆ Golden Gate Bridge District
- ◆ Grassroots Leadership Network
- ◆ Hospice by the Bay
- ◆ John Stewart Company,
- ◆ Marin County Probation Department

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participants: Alma Via of San Rafael, Barnes and Noble, Ben Franklin Plumbing, Central Payment Corporation, Homeward Bound of Marin, Jani-King Commercial Cleaning, Marin City Community Services District, Marin General Hospital, Real Goods Solar, Recurve, Ritter Center, SMS Realty, Trader Joe's, and, Wiggins Family Daycare Center. Remarkably, one employer, Herb Kimbale's Auto Detailing, is making a Marin Works Now participant a business partner.

Clearly, these programs have improved the lives of families we serve, as well as many businesses in our community.



Marin City Community Development Corporation
Promoting Economic Self-Sufficiency Since 1979

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jobs@marincitycdc.org

Agency Overview

As a **Workforce Intermediary**, MCCDC increases household income through demand industry led transitional employment, job training, career advancement, and micro-enterprise support;

As a **Community Assets Builder**, MCCDC helps constituents establish and improve credit worthiness through financial literacy and management training; facilitate saving through IDAs and acquire property and small businesses;

As an **Economic Development Catalyst**, MCCDC looks for opportunities to develop affordable housing, commercial and social enterprises; and

As a **Community Development Expert**, MCCDC provides targeted technical assistance, consultation, and fiscal management.

Coming Soon

- ◆ Follow MCCDC on FaceBook & Twitter
- ◆ Sign up for the MCCDC Newsletter On-Line

MARIN WORKS NOW! Mother of three Opens Small Business



"My passion is helping people!" - Jenise Borrasso

After relocating to the Bay Area, Jenise Borrasso sought to support her three children and locate affordable housing.

Always one to set the example, Jenise encourages her children to be diligent. For 12-months her children witnessed her daily activities of job searching, researching alternative possibilities, standing in line at food banks, and accepting used clothing.

Through Jenise's diligence and research, she discovered Marin City Community Development Corporation (MCCDC) and promptly joined Marin Works Now Program.

With the MCCDC's assistance, Jenise trained at a company that specializes in Business Development where she learned new skills while receiving subsidized income for 16 weeks. Empowered with newly developed skills and information, Jenise launched a business of her own and now practices what she enjoys best... *teaching others to start or grow their businesses.*

The blessings continued when she obtained affordable housing in Marin City and received educational scholarships for her children.

Now that her family's basic needs are stable again, Jenise is busy expanding her company, Business Organizational Resource Group. Her goals are

to offer clients free business development services and help them become self-sufficient by achieving their dreams of starting a business, despite the circumstances.

MWN Employers

Continued...

- ◆ Marin Housing Authority
- ◆ Marin Learning Center
- ◆ Marin Solar
- ◆ Marin Sonoma Deconstruction and Demolition
- ◆ Real Goods Solar
- ◆ Recurve
- ◆ SolWest Energy
- ◆ SPG Solar
- ◆ Sun First
- ◆ THX LTD
- ◆ Y2K Culinary
- ◆ Youth Leadership Institute

Marin City CDC Seeks Volunteers to Prepare 2010 Tax Returns

Earn It! Keep It! Save It!

Marin provides free tax preparation to low- to moderate-income individuals, families, and seniors. The free tax returns are completed by trained volunteers through a partnership with AARP Tax-Aide, United Way of the Bay Area, IRS, Prosperity Partners, and other local community organizations.

Last year, free preparer services in Marin County completed over 2,899 tax returns equaling about \$3 million in refunds to local residents; much of this money was put back into the local economy.

We need your help to reach even more families in 2011!

Please join our exciting coalition of volunteers for the 2010 tax year! Training will be provided so that you can assist low-income families and seniors in your community. There are Volunteer Income Tax Assistance (VITA) locations throughout Marin; however, we are specifically recruiting volunteers for Marin City to volunteer as little as one hour a week at Marin City Community Development Corporation's VITA Site. There are several volunteer positions that need to be filled:

Tax Preparer, Screener, Interpreter, and Greeter.

Please contact Ramona Smith, VITA Site Coordinator at (415)339-2823 or email rsmith@marincitycdc.org for more information.



(From Right to Left): IRS Certified Tax Preparer assists client Dianna Smith with her tax return.

Don't Miss Our UPCOMING EVENTS

Date	EVENT	Provider
01/0 - 05/30	GED/Basic Skills Classes, Tuesdays & Thursdays	Tam Adult Education & SBDC
01/10	Build Your Savings - FREE Workshop	MCCDC & Community Financial Resources
01/26	Being Banked—FREE Workshop	MCCDC & Community Financial Resources
On-Going	Free Small Business Consultation	Small Business Development Corp.
02/01 - 04/18	FREE Tax Preparation	Marin City CDC & United Way of The BayArea

For more information on Upcoming Events, please call Marin City Community Development Corporation at 415.339.2837.